

SEAT No. _____

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SARDAR PATEL UNIVERSITY

VALLABH VIDYANAGAR – 388 120

B.B.A ITM SEMESTER III EXAMINATION

TUESDAY, JANUARY 12, 2021

UM03DBBI24- GLOBAL BUSINESS AFFAIRS-I (3YEAR)

TIME: 10.00 A.M. TO 12.00 P.M.

TOTAL MARKS: 60

Note: Figures to the right indicate marks.

All the questions carry equal marks.

Draw diagrams and cite examples wherever necessary.

Attempt Any Four Questions

- Q.1 Explain the Socio-Cultural Environment of International Business. (15)
- Q.2 Explicate the Economic Environment of International Business. (15)
- Q.3 Discuss the Factors Contributing to the growth of globalization and obstacles of globalization. (15)
- Q.4 Explain the stages of globalization and discuss the essential conditions for globalization. (15)
- Q.5 Define Multinational Corporations and Discuss Organizational Models. (15)
- Q.6 Explain the importance and dominance of Multinational Corporations. (15)
- Q.7 Briefly Explain the Export Procedure. (15)
- Q.8 Explain the following Export Documents: (15)
(a) Letter of Credit and (b) Bill of lading