

SEAT No. \_\_\_\_\_

No of Printed Pages: 01

[33]

SARDAR PATEL UNIVERSITY

SYBBA EXAMINATION

SEMESTER III(CBCS)

SATURDAY, 9<sup>TH</sup> JANUARY

2021

10.00 A.M to 12.00 P.M

UM03DBBA53: SUPPLY CHAIN MANAGEMENT

*\*WRITE ANY FOUR QUESTIONS FROM BELOW EIGHT.*

*\*ALL QUESTIONS CARRY EQUAL MARKS.*

**TOTAL MARKS: 70**

- Q-1 Explain Generic Types of SCM (Supply Chain Management).
- Q-2 Discuss in detail the importance and the Objectives of Supply Chain Management (SCM).
- Q-3 Elucidate the Competitive and Supply Chain Strategy.
- Q-4 Explain in detail Relationship Matrix and SCOR model Structure.
- Q-5 Elucidate in detail the Drivers of Supply Chain Performance.
- Q-6 Explain the Concept and difference between Reverse Supply Chain V/s Forward Supply Chain. Briefly discuss Components of Inventory Decision.
- Q-7 Explain in detail the Factors influencing Distribution Network.
- Q-8 Explain in brief Components of Pricing decisions and Impact of E-business on Customer Service.

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