

SEAT No. _____

[40]

SARDAR PATEL UNIVERSITY
B.B.A (ITM) (SEMESTER – III) EXAMINATION (3 Years)

202

SATURDAY, 2nd January...

10:00 A.M. to 12:00 P.M.

UM03CBB151: ECONOMIC ANALYSIS - I

Note: Attempt any FOUR questions out of EIGHT
All Questions carry equal marks

Total Marks: 70

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- Q-1 Explain the concept, methods of measurement and types of Price Elasticity of Demand.
- Q-2 What is Income Elasticity? Explain various types and uses of income elasticity.
- Q-3 Explain various purposes and significance of demand forecasting.
- Q-4 What is Demand Forecasting? Discuss various methods of demand forecasting.
- Q-5 Explain the consumer's equilibrium with the help of indifference curve analysis.
- Q-6 What is Indifference Curve? Explain various properties of indifference curve.
- Q-7 What is production function? Discuss law of variable proportion in detail.
- Q-8 What is iso-cost line? Explain the effects of change in total outlay and change in factor prices on the iso-cost line.

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