

SEAT No. _____

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SARDAR PATEL UNIVERSITY
BBA - ITM SEMESTER – III (4 Yrs.) NC EXAMINATION
Business Information System (UM03CBB104)

DATE : 02/01/2021, ~~Saturday~~ TIME : 10:00 AM to 12:00 PM Total Marks : 60

Attempt any Four from the following:

- Q.1 Explain Knowledge Requirement for MIS. [15]
- Q.2 Describe following: [15]
1. Communication methods
2. Communication system
- Q.3 Explain types and sources of planning information. [15]
- Q.4 Define Objective. Describe types of objective. [15]
- Q.5 Explain nature and causes of Human Relations Problems. [15]
- Q.6 Explain principles of directing. [15]
- Q.7 Describe Total Quality Control and Total Quality Management. [15]
- Q.8 What is Management Control? Explain principles of controlling. [15]

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