SARDAR PATEL UNIVERSITY

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Vallabh Vidyanagar

BBA General Semester: 03

Date: 0 4/01/2021,

monday

Morning Session, Time: 10 am to 12 pm.

Economic Analysis

Subject code: UMO3CBBA05

Total Marks:70

Note: Write any Four Questions. All Questions carry equal marks. What is price elasticity of demand? Explain the methods of measuring price (17.5)Q-1 elasticity of demand. Explain the concept of cross elasticity of demand with the help of example. (17.5)Q-2 Explain the meaning of demand forecasting. Explain the significance of short-run (17.5)O-3 and long-run demand forecasting Explain the various methods of measuring demand forecasting in brief. (17.5)Q-4 Explain the principle of marginal rate of Technical substitutions (17.5)Q-5 Explain the law of variable proportion and Return to scale with Iso -quant -Iso -(17.5)Q-6 cost analysis. Explain the Price output determination under perfect competition in short run. (17.5)Q-7 (17.5)Write short note: Q-8 A: Supply curve. B: Shut down point. _______