

[5/A-2E] Seat No: _____

No. of printed pages:01

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SARDAR PATEL UNIVERSITY
B.B.A.(General) (VI - Semester) Examination
Wednesday, 3rd April, 2019
10.00 am - 12.00 pm
UM06EBBA03 - Advance Human Resource Management-II

Total Marks : 60

Notes: Figures to the right indicate marks.

Q.1 What is Perception? Explain its importance. (15)

OR

Q.1 Explain the Perceptual Selectivity in detail. (15)

Q.2 Explain the Positive and Negative Aspect of conflict. (15)

OR

Q.2 Explain the Conflict Management with logical illustrations. (15)

Q.3 Explain the various steps for developing a sound organizational Culture. (15)

OR

Q.3 What is organizational Culture? Explain its Functions. (15)

Q.4 Write short notes (**Any Two**) (15)

- (1) Nature of Organizational Development
- (2) Process of OD
- (3) Types of OD Interventions.
- (4) Future trends of OD.