

[11]

SEAT No. _____

No. of printed pages: 01

SARDAR PATEL UNIVERSITY
T.Y.BBA (ITM) (SEM-VI) EXAMINATION 2019
Thursday, 28th March, 2019
10:00 A. M to 12:00 P. M.
UM06CBBI06 Social Entrepreneurship

TOTAL MARKS: 60

- NOTE: 1) All questions have internal choices.
2) Figures to the right indicate full marks of the question.

Q1 Clarify the concept of social entrepreneurship? Explain the needs/benefits of social entrepreneurship. (15)

OR

Q1 Write a note on: (15)
1. Areas of social entrepreneurship
2. Difference between commercial and social entrepreneurs

Q2 Explain the concept of women entrepreneurship and discuss the problems faced by women entrepreneurs. (15)

OR

Q2 Write a note on: (15)
1. Steps adopted by government for the development of women entrepreneurship.
2. Women Associations

Q3 Why rural entrepreneurship is required in India? Explain the problems faced by rural entrepreneurs. (15)

OR

Q3 Write a note on: (15)
1. NGO & rural entrepreneurship
2. Development of rural entrepreneurship in India

Q4 Discuss the major challenges and major opportunities for social entrepreneurs. (15)

OR

Q4 List out the contributions of different social entrepreneurs in India and abroad. (15)

— X —
(1)