

[9/A-2]

SEAT No. \_\_\_\_\_

No. of Printed Pages : 1

**SARDAR PATEL UNIVERSITY**

B.B.A (GENERAL) EXAMINATION, VI SEM (REG, CBCS)

Thursday, Date: 28/03/2019

Session: Morning, Time: 10.00 am To 12.00 Pm

Subject Code: UM06CBBA03

Subject Title: Global Business Environment

Total Marks: 60

NOTE: 1. All Questions are Compulsory.  
2. Figure to The Right Indicate Full Marks.

Q-1) What do you mean by global business environment? Explain it's characteristics and components. [15]

OR

Q-1) Explain the multinational enterprises and it's merit and demerit of host and home country. [15]

Q-2) What is importance of international investment. Discuss it's growth and affecting factors. [15]

OR

Q-2) State the foreign investment of India in last few year. [15]

Q-3) Explain the concept of world trade organization and it's function and principals. [15]

OR

Q-3) Short Note on:  
a. Ministerial conference of W.T.O  
b. The W.T.O agreement [15]

Q-4) Discuss the objectives , structures and function IMF. [15]

OR

Q-4) Explain the World bank and European Union's functions. [15]

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