

Seat No:- \_\_\_\_\_

No. of Printed Pages: 01

[7]

**SARDAR PATEL UNIVERSITY**  
**Vallabh Vidyanagar**  
**BBA (ITM) (3 Years) Semester - VI**  
**Friday, 6<sup>th</sup> April 2018**  
**Morning Session, 10 am to 12 noon**  
**UM06EBBI11 – ADVANCE HUMAN RESOURCE MANAGEMENT**

**Total Marks: 60**

**Note: Figures to the right hand side of the question indicates marks**

Q. 1. Clarify the concept of Stress. Explain in detail individual and organizational stress coping strategies. (15)

**OR**

Q. 1. Clarify the concept of Stress. Explain in detail causes and effects of stress. (15)

Q. 2. Clarify the concept of organizational culture. Explain in detail characteristics, creating and maintaining of organizational culture. (15)

**OR**

Q. 2. Write a detailed note on spirituality and organizational culture. (15)

Q. 3. Clarify the concept of Organisational Effectiveness. Explain in detail approaches to measure effectiveness. (15)

**OR**

Q. 3. Discuss in detail factors in organizing effectiveness. (15)

Q. 4. Clarify the concept of Organisational Development. Explain in detail features and process of Organisational Development. (15)

**OR**

Q. 4. Write a detailed note on ANY ONE Organisational Development Interventions (15)

1. Management by Objective.

2. Sensitivity Training.