

(5 & A-2)

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

BBA (GEN) Examination Semester- VI

Day: Saturday Date: 07/04/2018

Time: 10:00 AM to 12:00 PM

Subject: Adv. Human Resource Management - II

Subject Code: UM06EBBA03

Total Marks: 60

Figure in the right are the Marks

Q:1 What is Perception and explain the Perceptual Process. Also draw 15
the diagram.

OR

Q:1 Define Perception and explain Perception and Sensation. Also 15
discuss importance of Perception.

Q:2 What is Conflict? Explain the positive and negative aspects of 15
conflicts.

OR

Q:2 Explain the Conflict Management strategy in detail. 15

Q:3 Discuss the steps for developing a sound Organizational Culture in 15
an Organization.

OR

Q:3 Define 'Organizational Culture'. State its characteristics and 15
functions.

Q:4 What is Organizational Development? Discuss its process. 15

OR

Q:4 Write notes on 15

a) Types of OD interventions

b) Future trends of OD interventions

1