

SEAT No. _____

No. of Printed Pages : 1

[A-31]

SARDAR PATEL UNIVERSITY
B.B.A SEM VI (GENERAL) EXAMINATION

2018

Tuesday, 17th April.

2.00 p.m. to 4.00 p.m.

UM06EBBA03/08-Advanced Human Resource Management

Maximum Marks: 60

Note: Figures to the right indicated full marks of the questions.

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| Q-1 | Define Perception. Explain Perceptual process in detail. | 15 |
| | OR | |
| Q-1 (A) | Differentiate between Sensation and perception. | 08 |
| (B) | Write note on "Perceptual Selectivity" | 07 |
| Q-2 | Explain positive and negative aspects of conflicts in detail. | 15 |
| | OR | |
| Q-2 (A) | Explain various stages of conflicts in detail. | 09 |
| (B) | Write note on "Conflict management." | 06 |
| Q-3 | Define Organisational Culture. Explain its types in detail. | 15 |
| | OR | |
| Q-3 (A) | Explain various steps of developing Organisational Culture in detail. | 09 |
| (B) | Explain functions of Organisational Culture. | 06 |
| Q-4 | Define Organisational Development. Explain its types in detail. | 15 |
| | OR | |
| Q-4 | Explain future trends of Organisational Development interventions in detail. | 15 |

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