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SEAT No. _____

No. of Printed Pages : 1 SC

SARDAR PATEL UNIVERSITY

B.B.A (International Business) Semester – VI

Code: UM06CBBF06/B06

Subject: Project Management & Report

Date: 05-04-2018

Time: 10:00A.M to 12:00P.M.

Thursday

Total Marks: 60

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- Q-1 (a) What is Project? Give its Characteristics. 08
(b) Explain the different classification of projects. 07
- OR**
- Q-1 Explain and illustrate the Aspects of project. 15
- Q-2 Explain the terms- a) Project management, b) Project idea, c) Project identification. 15
- OR**
- Q-2 What is project formulation? Explain its process. 15
- Q-3 Give introduction about Project report. Discuss its contents. 15
- OR**
- Q-3 Give Proforma of project report with hypothetical example. 15
- Q-4 What is project appraisal? Explain its steps 15
- OR**
- Q-4 Write a short note on following: 15
(a) Managerial Appraisal
(b) Technical Appraisal