

SEAT No. _____

[A-35]

SARDAR PATEL UNIVERSITY
T. Y.B.B.A. (GENERAL) EXAMINATION
SEMESTER VI (CBCS) (2010 BATCH)
THURSDAY, 12TH APRIL, 2018
2.00 PM TO 4.00 PM

UM06CBBA10 ENTREPRENEURSHIP DEVELOPMENT

Total marks: 60

Note: 1.All questions have internal options.

Q-1 Give meaning of Entrepreneurship and explain in brief types of successful entrepreneur (Give e.g) 15

OR

Q-1 Write note on: Role of entrepreneurs in Indian economic development. 15

Q-2 Why entrepreneurial motivation is required? Give brief account of Kakinada experiment 15

OR

Q-2 Write short note on: (a) Maslow's need hierarchy theory (b) McClelland's Acquired Needs theory, in view of entrepreneurial motivation. 15

Q-3 Give concept and objectives of EDP .What is Government role in imparting EDP in India? 15

OR

Q-3 Why there is need for EDP? Explain phases of EDP. 15

Q-4 What are different sources of business idea for new entrepreneur? How entrepreneur will do preliminary screening of these business ideas? 15

OR

Q-4 How finance is estimated in new business? Explain in brief types of Projects. 15
