

(8 & A-2)

SEAT No. _____

No. of Pages: 01

SARDAR PATEL UNIVERSITY
T. Y.B.B.A. (GENERAL) EXAMINATION
SEMESTER VI (CBCS)
WEDNESDAY, 04TH APRIL
2018
10.00 AM TO 12.00 PM

UM06CBBA05 ENTREPRENEURSHIP DEVELOPMENT

Total marks: 60

Note: 1. All questions have internal options.

- Q-1 Give meaning of Entrepreneurship and explain Qualities of successful entrepreneur (Give e.g) 15
- OR**
- Q-1 Write note on: Rural and women entrepreneurs in Indian economic development. 15
- Q-2 Explain Motivating factors. Give note of Kakinada experiment 15
- OR**
- Q-2 Write short note on: (a) Maslow's need hierarchy theory (b) McClelland's Acquired Needs theory, in view of entrepreneurial motivation. 15
- Q-3 Give concept and objectives of EDP .What is Government role in imparting EDP in India? 15
- OR**
- Q-3 Why there is need for EDP? Explain process of EDP. 15
- Q-4 What are different sources of business idea for new entrepreneur? How entrepreneur will do preliminary screening of these business ideas? 15
- OR**
- Q-4 Write short note on funding agencies (a) GSFC (b) SIDBI. 15