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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

**B.B.A (General)
(SEMESTER - VI) (CBCS)**

**GLOBAL BUSINESS ENVIRONMENT
UM06CBBA03**

Date: 02-04-2018, Monday Marks: 60 Time: 10:00 am to 12.00pm

1. What is global business environment? Explain its characteristics and components. (15)

OR

1. What is Multi National Enterprises? Explain benefits of MNEs to host country and home country. (15)

2. Explain the factors affecting the foreign investment. (15)

OR

2. Explain growth and significance of foreign investment (15)

3. Explain : (a) General Agreement on Tariffs and Trade (08)

(b) Salient features of Uruguay Round Agreement (07)

OR

3. Explain the functions, principles and organizational structure of WTO. (15)

4. Write Notes: (any two) (15)

(a) International Monetary Fund

(b) World Bank

(c) European Union

(d) SAARC