

[A-57-A]

SARDAR PATEL UNIVERSITY

B.B.A ( General )  
(SEMESTER - VI) (CBCS)

GLOBAL BUSINESS ENVIRONMENT  
UM06CBBA03/08

Date: 11-04-2018

Marks: 60

Time: 2:00 pm to 4.00pm

1. What is global business environment? Explain its characteristics and components. (15)

OR

1. What is Multi National Enterprises? Explain benefits of MNEs to host country and home country. (15)

2. Explain importance of foreign investment. Which factors affect the foreign investment. (15)

OR

2. Explain growth, trend and role of foreign investment (15)

3. Explain : (a) General Agreement on Tariffs and Trade (08)  
(b) Salient features of Uruguay Round Agreement (07)

OR

3. Explain the functions, principles and organizational structure of WTO. (15)

4. Write Notes: (15)  
(a) Objectives of European Union  
(b) SAARC

OR

4. Write Notes: (15)  
(a) Functions of IMF  
(b) World Bank

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