

SC

(A-21) Seat No: _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
B.B.A SEM VI (GENERAL) EXAMINATION (2010 Batch)

2016

Tuesday, 10th May.

2.30 p.m. to 4.30 p.m.

UM06EBBA03/08-Advanced Human Resource Management -II

Maximum Marks: 60

Note: Figures to the right indicated full marks of the questions.

- Q-1 Define Perception. Explain Perceptual process in detail. 15
- OR
- Q-1 (A) Differentiate between Sensation and perception. 08
- Q-1 (B) Write note on "Perceptual Selectivity" 07
- Q-2 Explain positive and negative aspects of conflicts in detail. 15
- OR
- Q-2 (A) Explain various stages of conflicts in detail. 09
- Q-2 (B) Write note on "Conflict management." 06
- Q-3 Define Organisational Culture. Explain its types in detail. 15
- OR
- Q-3 (A) Explain various steps of developing Organisational Culture in detail. 09
- Q-3 (B) Explain functions of Organisational Culture. 06
- Q-4 Define Organisational Development. Explain its types in detail. 15
- OR
- Q-4 Explain future trends of Organisational Development interventions in detail. 15

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