

50 (A-24) Seat NO: _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
B.B.A(Gen) (VI-SEMESTER EXAMINATION)

Wednesday 04 th May 2016

02: 30 P.M TO 04:30 P.M

UM06CBBA03/08 GLOBAL BUSINESS ENVIRONMENT

Total marks 60

Note: - Figure to the right indicate marks.
Draw diagrams and cite examples wherever necessary.

Q-1 What is Global business environment? Explain characteristics and components of global business environment. (15)

OR

Q-1 What is Global business environment? Explain strategies for India going global with the characteristics of global business environment. (15)

Q-2 What is international investment? Explain factors affecting to foreign investment. (15)

OR

Q-2 Why foreign investment is important explain it in the context of India. (15)

Q-3 What is WTO? Explain its principles, function and organization structure in detail. (15)

OR

Q-3(A) Explain the salient features of Uruguay round. (08)

(B) Discuss the dispute settlement mechanism of WTO. (07)

Q-4 What is IMF? Explain the main objectives, function and organization structure of IMF. (15)

OR

Q-4(A) International Bank for Reconstruction and Development. (08)

(B) Explain merits and demerits of MNCs. (07)

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(1)