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SARDAR PATEL UNIVERSITY
BBA (VI Semester) Examination
Thursday, 26 March 2015
2.30 - 4.30 pm

UM06EBBA03 - Advanced Human Resource Management II

Total Marks: 60

Note: Figures to the right indicate marks.

Q.1 Define the Term Perception and Sensation. Explain its Importance. [15]

OR

Q.1 Explain the various factors affecting Perception. [15]

Q.2 Explain the Concept of Conflict ACSO. Explain the Positive and negative effect of Conflict. [15]

OR

Q.2 Explain the Conflict management Strategy in detail. [15]

Q.3 Explain the Concept of Organizational Cultures. Explain its types and Functions. [15]

OR

Q.3 Define the term Organizational Cultures. Describe the Various steps for developing a sound Organizational culture. [15]

Q.4 What is Organizational development ? Explain its Process [15]

OR

Q.4 Explain the Various types of OD interventions (methods) [15]

