

**SARDAR PATEL UNIVERSITY**  
**BBA (SEM. VI) (GEN.) (CBCS) (NC) EXAMINATION**  
**2015**  
**Thursday, 19<sup>th</sup> March**  
**02:30 PM to 04:30 PM**  
**UM06CCBBA03/08 – Global Business Environment**

**Total Marks: 60**

- Note: 1. Figure to right indicates the marks.**  
**2. Write your answer according to marks.**

Q-1 Give meaning of Global Environment. Explain its characteristics and components. [15]

**OR**

Q-1 What do you understand by MNC? Describe its benefits to the host and home country. [15]

Q-2 Define foreign investment. Explain significance of foreign investment and factors affecting to it. [15]

**OR**

Q-2 Discuss the growth of foreign investment in India. [15]

Q-3 What is WTO? Explain its organizational structure and functions. [15]

**OR**

Q-3 Write a brief note on: [15]

[A] Salient features of Uruguay Round Agreement

[B] GATT

Q-4 What do you mean by IMF? Explain its structure and functions in detail. [15]

**OR**

Q-4 Write Short note on following: [15]

[A] SAARC

[B] European Union (EU)