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SARDAR PATEL UNIVERSITY

BBA(ISM) VIth SEM Examination

Friday, Date 10/04/2015

Time 10.30 am to 12.30 pm

Management Control System– (UM06CBBS04)

Total Marks: 60

- Q-1 [A] What is strategic formulation? Explain its process in detail? [08]
[B] Write a note on operational control? [07]

OR

- Q-1 [A] Briefly explain stage of evolution of management control system. [08]
[B] Define management control? Discuss its procedure in detail.. [07]

- Q-2 [A] What do you mean by Responsibility centre? Explain in detail cost Centre & Revenue Centre. [08]
[B] What is transfer pricing? Explain methods of transfer pricing. [07]

OR

- Q-2 [A] What do you mean by Responsibility centre? Explain in detail profit centre & Investment centre? [08]
[B] Write a note on responsibility performance reporting? [07]

- Q-3 [A] What is the difference between data & Information? Explain methods of computer processing . [08]
[B] Are computer essential for data processing? Explain. [07]

OR

- Q-3 [A] What is the role of computer in accounting ?Explain. [08]
[B] What are the types of computer data processing? Explain. [07]

- Q-4 [A] What do you mean by control system? how it is different from conflict resolution? [08]
[B] Explain why ethical issues are important for any control system. [07]

OR

- Q-4 [A] Write a note on 1) Conflict resolution with proper example. [15]
2) Different ethical issues in management control system