

[A3]

SARDAR PATEL UNIVERSITY
T. Y.B.B.A. (General) EXAMINATION

Semester VI (CBCS)

Saturday, 11th April, 2015

10.30 am to 12.30 pm

UM06CBBA05 Entrepreneurship Development

Total marks: 60

Note: 1.All questions have internal options.

Q-1 Give meaning of Entrepreneurship and explain types of entrepreneurs (Give e.g) **15**

OR

Q-1 Write note on: Rural and women entrepreneurs in Indian economic development. **15**

Q-2 Why entrepreneurial motivation is required? Give brief account of Kakinada experiment **15**

OR

Q-2 Write short note on: (a) Maslow's need hierarchy theory (b) McClelland's Acquired Needs theory, in view of entrepreneurial motivation. **15**

Q-3 Give concept and objectives of EDP .What is Government role in imparting EDP in India? **15**

OR

Q-3 Why there is need for EDP? Explain process of EDP. **15**

Q-4 What are different sources of business idea for new entrepreneur? How entrepreneur will do preliminary screening of these business ideas? **15**

OR

Q-4 Write short note on funding agencies (a) GSFC (b) SIDBI. **15**
