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[A-3]

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SARDAR PATEL UNIVERSITY
B B A (VI Semester) Examination
9 April 2015 (Thursday)
10.30 am - 12.30 pm
UM06CBBA03 - Global Business Environment

Total Marks : 60

Note: Figures to the right indicate full marks of the question.

- Q. 1 Discuss the characteristics and components of global environment. What are the strategies for India going global? (15)
- OR**
- Q. 1 What is MNE (Multi National Enterprise)? Explain the merits and demerits of MNE. (15)
- Q. 2 Examine the growth and trends of foreign investment in India. (15)
- OR**
- Q. 2 Discuss the significance of foreign investment. Which are the factors affecting foreign investment? (15)
- Q. 3 Examine the functions, working and organizational structure of WTO (World Trade Organisation). (15)
- OR**
- Q. 3 Which are the salient features of Uruguay Round Agreement? What is dispute settlement mechanism? (15)
- Q. 4 Write short note on following: (15)
- (1) European Union (EU)
- (2) IFM (International Monetary Fund)
- OR**
- Q. 4 Write short note on following: (15)
- (1) International Bank for Reconstruction and Development (IBRD)
- (2) South Asian Association for Regional Cooperation (SAARC)

