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## $(A - S \gamma)$ SARDAR PATEL UNIVERSITY

## **BBA(G) SEMESTER VI EXAMINATION MARCH 17, 2015**

### SUBJECT: OPERATIONS MANAGEMENT

## SUBJECT CODE: UM06CBBA01 / 6 6

### TIME: 2.30 PM TO 4.30 PM

Note: (i) Figures to the right indicate marks.

Q. 1 (a)	Explain the scope of Operations Management, Also explain its importance			
(b)	Explain the role and challenges of Operations Manager in modern business environment	8		

### OR

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(a)	What is Operations	Management? Ex	plain the diffe	erent areas of it.
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(b) Define the term Operations Management. Explain its important functions

Q. 2 (a) Differentiate between batch and mass production with the illustrations
(b) Explain(i) process lay-out and(ii) product lay-out

OR

- (a) Which factors would you consider while designing plant lay-out of large scale pharmaceutical unit in Delhi
- (b) Differentiate between continuous and intermittent manufacturing process.

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Q. 3 (a) The following table gives the continuous time *k* minutes for a job

Observations	Elements					
	I	II -	111			
1	2	8	12			
2	15	22	26			
3	28	34	38			
4	41	48	53			
5	55	61	66			
6	69	76	81			
Rating	110%	120%	110%			
Allowances	20%	15%	10%			

Calculate: (a) Standard time for each elements

(b)Standard time for whole job

(c) If 100 Qunits are to produce in one shift of 8 hours, how many workers will be required?

(b) Write note on (i) SIMO chart and (ii) Flow Process Chart

#### OR

(a) Describe the steps in time study.

(b) Write note on (i) Man-machine chart (ii) Standard time and (iii) Operation Process Chart

Q. 4 (a) Draw PERT diagram for the following data of a project

Activity	:	<b>A</b> .	В	C	D	Ε	F	G
Immediate Predecessor	:		-	В	A,C	В	B,D	E,F
Days	:	5	6	8	7	4	10	6

(b) Explain the significance of Production Planning and Control.

#### OR - 2

(a) Discuss meaning, objectives and importance of routing and scheduling.

(b) Write note on (i) CPM (ii) PERT

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