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SARDAR PATEL UNIVERSITY

BBA (Honors) (ITM), VIIth SEM (CBCS) EXAMINATION

Monday, 28th November, 2016

10:00 A.M. TO 12:00 P.M.

UM07FBB101: Entrepreneurship and Small Business

Note: Figures to the right indicate full marks.

Maximum Marks: 60

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- Q1: What is Entrepreneurship? Discuss factors affecting it. 15
- OR**
- Q1: Justify the need for and significance of entrepreneurs in an economy like India. 15
- Q2: Give the Salient features of MSMED Act, 2006. 15
- OR**
- Q2: Enlist major theories of entrepreneurial motivation and How can 'Achievement Motivation' be developed? 15
- Q3: What do you meant by a Project? What are its characteristics and Discuss different types of Projects? 15
- OR**
- Q3: Write short note on working of funding agencies (Any Two) 15
- (1)GSFC
- (2)IDBI
- (3)ICICI
- Q4: Discuss Business Networking, Niche play, Franchising and Dealership as emerging strategic approaches for small scale Entrepreneurs. 15
- OR**
- Q4(A) "The greatest problem of women entrepreneurs is that they are women."Discuss. 07
- (B) Explain the role of Entrepreneurship Development Institute of India(EDII) 08

Good Luck