(A1)

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SARDAR PATEL UNIVERSITY

FOURTH YEAR B.B.A (HM)

SEMESTER - 7

DATE: 29/11/2016 10:00 A.M. TO 12:00 P.M.

ENTREPRENEURSHIP DVEVLOPMENT

UM07CBBH01/To1

Total Marks: 60

	Note	 1. Figures to the right indicate marks of the questions. 2. Answers should be precise and to the point. 	
Q.1.		What do you mean by Entrepreneur? Explain the Types of Entrepreneur in Detail. OR	[15]
Q.1.	(A) (B) (C)	Write note on following: (Any Two) Difference between Entrepreneur And Intrapreneur. Explain the role of Entrepreneurs in Indian economic Development. Give the main Qualities of Successful Entrepreneur.	[15]
Q.2.		Give the Concept of Entrepreneurship? Write a note on factors influencing Entrepreneurship Growth.	[15]
		OR	
Q.2.	(A) (B) (C)	Write note on following: (Any Two) Causes of slow Growth of Entrepreneurship in India. Characteristics of Entrepreneurship. Theories of Entrepreneurship.	[15]
Q.3.		What is meant by Motivation? Explain Maslow's Need Hierarchy Theory in detail. OR	[15]
ર.3.	(A) (B)	Write note on following: Concept and Role of EDP. McClelland's Acquired Theory.	[07] [08]
}.4.		Define Women Entrepreneurship? Explain the greatest problem of women entrepreneurship in detail.	[15]
		OR	
).4.	(A) (B)	Write note on Social Entrepreneurship. Write note on International Entrepreneurship with suitable example.	[07] [08]
