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**SARDAR PATEL UNIVERSITY**  
**B. B. A. (Gen.) (II<sup>nd</sup> Semester) Examination**  
**2016**

**Saturday, 22<sup>nd</sup> October**

**2.00 pm - 4.00 pm**

**UM02CBBA03 - Corporate Social Responsibility and Ethical Practices**

**Total Marks : 60**

Note : Figures to the right indicate marks.

Q.1

- (a) What is Ethics ? Explain the objectives of ethics. [09]  
(b) Explain the need of business ethics. [06]

**OR**

Q.1

- (a) What is Business Ethics ? Discuss the factors influencing Business Ethics. [09]  
(b) Discuss the arguments in favour of Business Ethics. [06]

- Q.2 Discuss in detail Corporate Social Responsibility towards various group of stakeholders. [15]

**OR**

Q.2

- (a) What is Corporate Social Responsibility ? Explain the reasons for Social Responsibility. [09]  
(b) Discuss the arguments in favour of Corporate Social Responsibility. [06]

Q.3

- (a) Discuss in detail the important issues of Corporate Governance. [09]  
(b) Write note on : Corporate Governance in India. [06]

**OR**

Q.3

- (a) What is Corporate Governance ? Discuss the factors behind the origin of Corporate Governance. [09]  
(b) Write note on : Historical Background of Corporate Governance. [06]

- Q.4 Draft a report on Corporate Social Responsibility of any one Public Limited Company. [15]

**OR**

Q.4

- (a) What is Social Responsibility Reporting ? Explain the need and importance of Social Responsibility Reporting. [09]  
(b) Write note on : Reporting Standard. [06]

