

SEAT No. _____

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(107)

SARDAR PATEL UNIVERSITY**F.Y BBA (HONS) (HM) EXAMINATION****SEMESTER - II****MONDAY, 25th MARCH 2019****02:00 P.M. TO 04:00 P.M.****UM02FBBH04/T04****COMMUNICATION SKILLS & PERSONALITY DEVELOPMENT - II****TOTAL MARKS: 60**

- Note:** 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

- Q.1 Answer the following questions: [15]
1 Write a short note on the story "Snake in the Grass".
2 Explain what Jawaharlal Nehru emphasized in "Letter to Indu".
3 How did Hari Singh come back to Anil?
OR
- Q.1 Answer the following questions: [15]
1 Explain what you understood in the story "A Thief Story" in brief.
2 Do you think Dasa had caught the Cobra? Give reasons.
3 Write a summary of "Dolly At the Dentist".
- Q.2 A Define Kinesics and explain it in detail. [08]
B Write a note on Principles of Effective Communication. [07]
OR
- Q.2 A What do you mean by Chronemics? Explain how it is useful in communication. [08]
B Define Proxemics. What is its importance in communication? [07]
- Q.3 A Describe the purposes of Presentation in detail. [08]
B Write a note on "Paralinguistics". [07]
OR
- Q.3 A Explain how audience and locale analysis in detail. [08]
B Transcribe the following phonemic scripts into words: [07]
1. /ə'baʊt/ 2. /'laɪk/ 3. /'dɑːns/ 4. /'feɪs/ 5. /'hæpɪ/ 6. /'ki:p/
7. /'li:f/
- Q.4 Describe the summary of "Old Man & The Sea" in brief in your own words. [15]
OR
1 Write a short note on Old man's struggle in "Old Man & The Sea". [08]
2 Describe the role of Manolin in an old man's life in "Old Man & The Sea". [07]

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