

SARDARPATELUNIVERSITY
F.Y.B.B.A. (ISM) SEM - II EXAMINATION
2019

Monday, 01st April

02.00 p.m. to 4.00 p.m.

MULTIMEDIA AND APPLICATION –II: UM02DBBS23

Maximum Marks: 60

- Q.1
- A. What is Multimedia? Explain its application in detail. (5)
 - B. Explain Plasma Monitors in detail. (4)
 - C. List the various Input devices and explain Keyboard in detail. (6)
- OR**
- Q.1
- A. What is Multimedia? Explain application of Computer in detail. (5)
 - B. Explain LCD Monitors in detail. (4)
 - C. List the various types of Input devices and Light Pen in detail. (6)
- Q.2
- A. What do you mean by Image? Explain the Scope of Image. (6)
 - B. List the various types of Graphics file format and explain any two of them. (5)
 - C. Differentiate between Lossy compression and Lossless compression method. (4)
- OR**
- Q.2
- A. What do you mean by Image? Explain Color maintenance in Image. (6)
 - B. How Clarity supports in Image? Specify it. (5)
 - C. List the various Image file format supported in Multimedia and explain any one of them. (4)
- Q.3
- A. Explain the following:
 1. Digital and Analog Display Standards (7)
 2. Shooting and Editing Video for Multimedia (8)
- OR**
- Q.3
- A. Explain the following:
 1. Video Recording and Tape formats (7)
 2. Digital Video (8)
- Q.4
- A. List the types of Graphics Imagery and Explain two of them. (6)
 - B. Explain Raster Graphics. (3)
 - C. What is digital image? Explain its basics in detail. (6)
- OR**
- Q.4
- A. Discuss the advantages and disadvantages of 3D Graphics Images. (6)
 - B. Explain Vector Graphics. (3)
 - C. Write a short note on: Graphics for Interface design. (6)