

[128]

SEAT No. _____

No. of Printed Pages: (1)

**SARDAR PATEL UNIVERSITY
B.B.A. (HON) TTM EXAMINATION
SEMESTER-II**

**Wednesday, 27th March 2019
02.00 P.M. TO 04.00 P.M.**

UM02CBBT23

TOURISM PRODUCT AND DEVELOPMENT

TOTAL MARKS: 60

- Q1 Discuss Gujarat state's any three specialized festivals? **15 mark**
OR
- Q1 Explain Buddhist and Islamic architectures? **15 mark**
- Q2 Write in details of any three adventure tourism of India ? **15 mark**
OR
- Q2 Write in brief of any three performing arts of India? **15 mark**
- Q3 Classify Nature based tourism? Explain any one in brief with suitable example? **15 mark**
OR
- Q3 Write a note on Health tourism and its prospects? **15 mark**
- Q4 Elucidate Wild life and National Park as tourism product ? **15 mark**
OR
- Q4 Explain five unique features of a tourism product in details?? **15 mark**

*****X*****

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