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SEAT No. _____

No. of Printed Pages | 1

SARDAR PATEL UNIVERSITY
EXAMINATION – MARCH/APRIL - 2019
B.B.A. (HONS) (TTM) (3 YEARS) - (II SEMESTER)
TUESDAY, 26-03-2019
02:00PM TO 04:00PM
UM02CBBT2
ADVENTURE TOURISM

NO OF PAGES - 01

TOTAL MARKS: 60

Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

- Q.1. Write a short note on Adventure sports. Explain the role and importance of this in context of Tourism in India. [08]
OR
Q.1. Describe in detail about the term Soft Tourism And Hard Tourism with the proper examples. [15]
Q.2. What do you understand by the geographical diversity in India? Also explain the same in the **context of Adventure Sports** (*Suitable locations (INDIA) for different types of Adventure Sports*). [15]
OR
Q.2. Explain the organizations and institutions promoting Adventure tourism in India. [15]
Q.3. Explain the factors affects to promote the Adventure Tourism In India. [15]
OR
Q.3. Explain Eco tourism Segmentation. [15]
Q.4. Describe about the future trends and scope of Adventure Tourism. [15]
OR
Q.4. Plan an Adventure tour package in Uttarakhand. [15]

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