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SEAT No. _____

No. of Printed Pages : 1

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SARDAR PATEL UNIVERSITY

F.Y.B.B.A (TTM) Examination

Semester – 2nd

Subject: - Travel Agency and Tour Operator

Code: - UM02CBBT21

Date: - 25/03/2019

Time: - 02: 00 To 04: 00 PM

Day: - Monday

Mark: - 60

Q. 1. What is the meaning of "Travel Agency and Travel Agent"? Explain the function and scope of Travel Agency. (15)

OR

Q. 1. What are the different types of Tour Operator? Explain the procedure of setting up of Tour Operator office. (15)

Q. 2. Define "Passport". Explain the different types and requirements for "Passport". (15)

OR

Q. 2. What are various types of "Visa"? Explain the health regulation, insurance and permit regulation. (15)

Q. 3. What are the functions of "Guides and Escorts"? Discuss in brief. (15)

OR

Q. 3. Write short notes on: (15)

(a) Types of package Tour

(b) Components of Tour Package

Q. 4. Plan a 12 – days and 11 – nights "International Itinerary of any international destination. (15)

OR

Q. 4. Write short notes on: (15)

(a) Domestic Itinerary of 4 – nights and 5 – days

(b) Steps in Itinerary planning

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