

[119]

SEAT No. \_\_\_\_\_

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SARDAR PATEL UNIVERSITY

BBA (ISM) (Semester - II)

(New Course June 2018)

Thursday, 28<sup>th</sup> March, 2019

02.00 AM to 04.00 PM

Corporate Social Responsibility (UM02CBBS24)

Maximum Marks: 60

Note: Figure in bracket indicates marks of question.

Q.1 What do you mean by business ethics? Discuss objectives and need of business ethics in detail. [15]

OR

Q.1 Write short note on:

a) Arguments in favour of business ethics [08]

b) Factors influencing business ethics [07]

Q.2 Explain the concept of Corporate Social Responsibility. Discuss Corporate Social Responsibility towards various groups of stakeholders. [15]

OR

Q.2 Write short note on:

a) CSR Practices [08]

b) Discuss reasons for social responsibility [07]

Q.3 a) Discuss the important issues of Corporate Governance. [09]

b) Explain Corporate Governance in India. [06]

OR

Q.3 a) What is Corporate Governance? Describe the historical background of Corporate Governance. [08]

b) Discuss the factors behind the origin of Corporate Governance. [07]

Q.4 What do you understand by Social Responsibility Reporting? Explain the need and importance of Social Responsibility Reporting. [15]

OR

Q.4 a) Explain the practices of Social Responsibility. [09]

b) Reporting Standard. [06]

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