SARDAR PATEL UNIVERSITY

BBA(ISM) –II Semester Examination

Thursday, Date : 04/04/2019

Time : 2:00 pm to 4:00 pm

Multimedia & Application-II (UM02CBBS08)

Total Marks: 60

Q-1 [A] What is Multimedia? Explain various applications of Multimedia. **[08]**

   [B] List out the different input devices. Explain any two in detail. **[07]**

OR

Q-1 [A] What are the Plasma Panel Displays & LED? Explain in detail? **[15]**

Q-2 [A] Explain graphic file format in detail? **[08]**

   [B] Explain RAW and PNG in detail. **[07]**

OR

Q-2 [A] Explain in detail image file format. **[08]**

   [B] Explain in detail vector format. **[07]**

Q-3 [A] Explain Video recording in detail with its type. **[08]**

   [A] Explain in detail editing of video. **[07]**

OR

Q-3 [A] Explain in detail shooting of video in multimedia. **[08]**

   [A] Explain Digital Display standards in detail. **[07]**

Q-4 [A] Explain Graphic for interface design ? **[08]**

   [B] What is 3D graphic image? Explain. **[07]**

OR

Q-4 [A] Explain graphic for content design. **[08]**

   [B] What is Photographic Image? Explain. **[07]**

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