

[88]

Seat No.: _____

Number of Printed Pages: 01

SARDAR PATEL UNIVERSITY
F.Y.B.B.A (ISM) (IIND SEMESTER)
MONDAY, 1ST APRIL
2019

2.00 PM TO 4.00 PM

CORPORATE SOCIAL RESPONSIBILITY (UMO2CBBS04)

TOTAL MARKS: 60

- Q-1(A) What is Business Ethics? Explain the features of Business Ethics. 08
- (B) Discuss the Relationship between Ethics and Business Ethics. 07
- OR**
- Q-1(A) Discuss the Factors influencing Business Ethics. 08
- (B) Discuss Arguments in favor of Business Ethics. 07
- Q-2(A) Discuss the implementing Corporate Social Responsibility in Business Organization. 07
- (B) Explain the reasons for Social Responsibility. 08
- OR**
- Q-2 Discuss in detail Corporate Social Responsibility towards various group of Stakeholders. 15
- Q-3(A) Discuss the factors behind the Origin of Corporate Governance. 08
- (B) Discuss in detail the important issues of Corporate Governance. 07
- OR**
- Q-3 Discuss Corporate Governance in India in detail. 15
- Q-4(A) What is Social Responsibility Reporting? Explain the need of Social Responsibility Reporting. 08
- (B) Explain the importance of Social Responsibility Reporting. 07
- OR**
- Q-4(A) Explain practices of Social Responsibility Reporting. 07
- (B) Discuss the Reporting Standard. 08

~~*****~~
1