

37/A-39

SARDAR PATEL UNIVERSITY
BBA (General) Second Semester Examination
Thursday, 04th April, 2019
02.00pm to 04.00pm

UM02CBBA03- Corporate Social Responsibility and Ethical Practices

Total Marks – 60

Que.1	Define ethics. Discuss relationship between ethics and business ethics.	15
	OR	
Que.1	Define business ethics and discuss need of business ethics.	15
Que.2	Define corporate social responsibility. Explain CSR towards various groups of stakeholders.	15
	OR	
Que.2	Write a short note on:	
	(A) Reasons for social responsibility.	07
	(B) Arguments in favor of CSR.	08
Que.3	Explain the concept of corporate governance. Discuss important issues of corporate governance.	15
	OR	
Que.3	Write a short note on:	
	(A) Historical background of corporate governance.	07
	(B) Corporate governance in India.	08
Que.4	Define social responsibility reporting and discuss its need and importance.	15
	OR	
Que.4	Discuss the main elements of CSR reports.	15

X

1