

[53/59]

SEAT No. _____

No. of Printed Pages: 01

(53/59)

SARDAR PATEL UNIVERSITY

F.Y BBA (HONS) (HM) EXAMINATION

SEMESTER - II

TUESDAY, 02nd APRIL 2019

02:00 P.M. TO 04:00 P.M.

UM02ABH21/T21

COMMUNICATION SKILLS & PERSONALITY DEVELOPMENT - II

TOTAL MARKS: 60

- Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.**

- Q.1 A Write a detailed note on Chronemics. [08]
B Explain Principles of Effective Communication in brief. [07]
OR
- Q.1 A Describe Proxemics with examples. [08]
B Define Kinesics and explain it in detail. [07]
- Q.2 A Explain the importance of speaking ability and presentation. [08]
B Describe the purposes of Presentation in detail. [07]
OR
- Q.2 A Write a note on "Paralinguistics". [08]
B Explain the principles of effective speaking in detail. [07]
- Q.3 A Write a short note on Self Esteem. [08]
B Write a short note on Self Improvement. [07]
OR
- Q.3 A Explain how to develop positive attitude in detail. [08]
B Describe motivation in detail. [07]
- Q.4 Describe the summary of "Old Man & The Sea" in brief in your own words. [15]
OR
- 1 Write a short note on character sketch of Old man in "Old Man & The Sea". [08]
2 Describe the role of Manolin in an old man's life in "Old Man & The Sea". [07]

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