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**SARDAR PATEL UNIVERSITY**  
**FY BBA (FT) (CBCS) (SEMESTER - II) EXAMINATION**

Tuesday, 18 February 2014  
2.30 - 4.30 pm

**Corporate Social Responsibility (UM02SBBF01)**

**Note:** Figures to the right indicate full marks of question.

**Total Marks: 60**

Q.1 Explain different types of business objectives in detail. Also distinguish between Economic and Social objectives of business. (15)

**OR**

Q.1  
(a) Discuss the factors affecting business objectives. (8)  
(b) Write a detailed note on Professionalization of Business Management. (7)

Q.2  
(a) Explain the different Social Responsibility Models in detail. (10)  
(b) Discuss the Classical and Contemporary views of social responsibility. (5)

**OR**

Q.2  
(a) Discuss the factors affecting Social Orientation of Business. (8)  
(b) Explain the classification of companies on the basis of extent of Social Orientation and Involvement. (6)

Q.3  
(a) Discuss the arguments for and against of social responsibility. (8)  
(b) Explain the barriers to Social Responsibility. (7)

**OR**

Q.3  
(a) Explain meaning, objectives, benefits and obstacles of Social Audit. (10)  
(b) Write a brief note on "Social Responsibility of Business– The Indian situation." (05)

Q.4  
(a) Give meaning of Business Ethics. Also explain the sources of Business Ethics in detail. (8)  
(b) Discuss the principles of Business Ethics. (7)

**OR**

Q.4  
(a) Define 'Business Ethics'. Why are ethics important in International Business? (8)  
(b) Discuss the Ethical Values in International Business. (7)

**\*\*\* All the Best\*\*\***