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SARDAR PATEL UNIVERSITY

BBA (II Sem.) Examination

Friday, 28 February 2014

2.30 - 4.30 pm

UM02CBBI08 - Corporate Social Responsibility and Ethical Practice

Total Marks: 60

Q-1 Explain the features and objectives of ethics. 15

OR

Q-1 What is business ethics? Describe the factors influencing business ethics and arguments in favor of business ethics. 15

Q-2 Define Corporate Social Responsibility and discuss the corporate responsibility towards various stake holders. 15

OR

Q-2 How Corporate Social Responsibility is implemented in business organizations. Describe the CSR Practices in use. 15

Q-3 Discuss the factors of origin of Corporate Governance in India. 15

OR

Q-3 Describe the important issues of corporate governance. 15

Q-4 Explain the need and importance of Social Responsibility Accounting. 15

OR

Q-4 Write notes on: 15

(A) Practices of Social Responsibility Accounting.

(B) Reporting Standards.

—X—X—