

**SARDAR PATEL UNIVERSITY**  
**F.Y. BBA (ISM) (II<sup>ND</sup> SEMESTER REGULAR) EXAMINATION**  
**2012**  
**Wednesday, 18<sup>th</sup> April**  
**11 a.m. to 1 p.m.**  
**UMO2CBBS04 : CORPORATE SOCIAL RESPONSIBILITY**

**Total Marks: 60**

**Note :** Figures to the right indicate full marks of questions.

- Q.1  
 (a) What do you mean by Business Ethics? Discuss the factors affecting business ethics. [10]  
 (b) Distinguish between Ethics and Business Ethics. [05]
- OR**
- Q.1  
 (a) What is Ethics? Explain the features and objectives of ethics. [10]  
 (b) Write note on: Need of Business Ethics. [05]
- Q.2  
 (a) Discuss the arguments in favor of Corporate Social Responsibility. [10]  
 (b) Write note on: Corporate Social Responsibility Practices [05]
- OR**
- Q.2 Explain the concept of Corporate Social Responsibility. Discuss Corporate Social Responsibility towards various group of stakeholders. [15]
- Q.3  
 (a) Discuss the important issues of Corporate Governance. [10]  
 (b) Write note on: Corporate Governance in India. [05]
- OR**
- Q.3  
 (a) What is Corporate Governance? Discuss the factors behind the origin of Corporate Governance. [10]  
 (b) Write note on: Historical background of Corporate Governance. [05]
- Q.4 What do you understand by Social Responsibility Reporting? Explain the need and importance of Social Responsibility Reporting. [15]
- OR**
- Q.4  
 (a) Explain the practices of Social Responsibility Reporting [08]  
 (b) Write note on: Reporting Standard [07]

