

SARDAR PATEL UNIVERSITY
FY BBA (ISM) (NC) (SECOND SEMESTER) EXAMINATION
2012
Saturday, 21st April
11 am - 12 pm
UM02SBBS01 - CORPORATE SOCIAL RESPONSIBILITY

Total Marks: 30

Note: Figures to the right indicate full marks of question.

Q.1

- (a) What is Ethics ? Explain the features and objectives of Ethics. [10]
- (b) Distinguish Ethics and Business Ethics. [05]

OR

- Q.1 What do you mean by Social Responsibility ? Explain Corporate Social Responsibility towards various groups of stakeholders. [15]

Q.2

- (a) What is Corporate Governance ? Discuss the important issues of Corporate Governance. [10]
- (b) Write note on: Corporate Governance in India [05]

OR

Q.2

- (a) What is Social Responsibility Reporting ? Explain the need and importance of Social Responsibility Reporting. [10]
- (b) Write note on: Reporting Standard. [05]

