

**SARDAR PATEL UNIVERSITY**  
**FY BBA (II SEM) (ITM) (NC) EXAMINATION**  
**Saturday, 21<sup>st</sup> April 2012**  
**11 am - 12 pm**

**UM02SBBI02/07 - Corporate Social Responsibility**

**Total Marks: 30**

**Note:** Figures to the right indicate full marks of question.

Q.1

- (a) What is Business Ethics? Discuss the factors affecting business ethics. [10]
- (b) Discuss the arguments in favour of business ethics. [05]

**OR**

- Q.1 What is Corporate Social Responsibility? Explain Corporate Social Responsibility towards various groups of stakeholders. [15]

Q.2

- (a) What is Corporate Governance? Discuss the factors behind origin of Corporate Governance. [10]
- (b) Write note on: Corporate Governance in India. [05]

**OR**

Q.2

- (a) What is Social Responsibility Reporting? Explain the need and importance of Social Responsibility Reporting. [10]
- (b) Write note on: Reporting Standard. [05]

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