

SARDAR PATEL UNIVERSITY
FY BBA (FT)(CBCS) (Second Semester) EXAMINATION
2012
Thursday, 12th April
11.00 am to 1.00 pm
UM02SBBF01 : Corporate Social Responsibility

Note : Figures to the right indicate full marks of question.

Total Marks : 60

Q.1

- (a) Explain the concept and importance of Business. (6)
 (b) Explain different types of objectives of Business. (9)

OR

Q.1

- (a) Distinguish between Economic objectives and Social objectives. (6)
 (b) Discuss the factors affecting to Business objectives. (9)

Q.2

- (a) Explain the need for Social Responsibility of Business. (6)
 (b) Discuss the factors affecting Social Orientation by Business. (9)

OR

- Q.2 Explain in detail Social Responsibility of Business towards different groups. (15)
 (6)

Q.3

- (a) Explain the barriers to Social Responsibility. (6)
 (b) Discuss the arguments in favour and against of Social Responsibility. (9)

OR

Q.3

- (a) Discuss the issue of Social Responsibility of International Business. (6)
 (b) What is Social Audit ? Explain the objectives and benefit of Social Audit. (9)

Q.4

- (a) What do you mean by Business Ethics ? Explain the importance of Business Ethics in International Business. (8)
 (b) Explain the sources of Business Ethics. (7)

OR

- Q.4 Write note on : (15)
 (i) Scope of Business Ethics.
 (ii) Principles of Business Ethics.
 (iii) Ethical Value in International Business.

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