

SARDAR PATEL UNIVERSITY
FY BBA (FT) (NC) (Second Semester) Examination
Saturday, 21st April 2012
11 am to 1 pm

UM02SBBF01 - CORPORATE SOCIAL RESPONSIBILITY

Total Marks : 60

- Q.1 What is Business ? Explain its Objectives. [15]
OR
- Q.1 Which Factors affect to Business Objectives and also explain Professionalisation. [15]
- Q.2 Define Social Responsibility of Business and also explain its requirement in Society and Business ? [15]
OR
- Q.2 Explain Social Responsibility of Business towards different groups and sections. [15]
- Q.3 Explain in detail Arguments in Favour and Against of Social Responsibility. [15]
OR
- Q.3 Describe Social Audit with objectives and benefits of Social Audit and Obstacles. [15]
- Q.4 Give meaning of Business Ethics and explain Importance of Business Ethics in International Business and Sources of Business Ethics. [15]
OR
- Q.4 Write Scope of Business Ethics and also explain Principles of Business Ethics. [15]

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