

SARDAR PATEL UNIVERSITY
F.Y. B.B.A. (II Semester) (NC) EXAMINATION
Saturday, 21st April 2012
11am - 12pm
UM02SBBA02/08 - Corporate Social Responsibility

Total Marks: 30

Note : Figures to the right indicate full marks of question.

Q.1

- (a) What is Business Ethics ? Discuss the factors affecting business ethics. (10)
- (b) Discuss the arguments in favour of business ethics. (05)

OR

- Q.1 What is Corporate Social Responsibility ? Explain Corporate Social Responsibility towards various groups of stake holders. (15)

Q.2

- (a) What is Corporate Governance ? Discuss the factors behind the origin of Corporate Governance. (10)
- (b) Write note on : Corporate Governance in India. (05)

OR

Q.2

- (a) What is Social Responsibility Reporting ? Explain the need and importance of Social Responsibility Reporting. (10)
- (b) Write note on : Reporting Standard. (05)
