

SARDAR PATEL UNIVERSITY
F.Y. B.B.A (F.T.) (Second Semester) EXAMINATION
2012
Thursday, 19th April
11 am to 1 pm

UM02EBBF01 - INDUSTRIAL ORGANISATION - II

Total Marks : 60

- Q.1 Explain Discover of an Idea or Invention and its preliminary Investigation. (15)
OR
- Q.1
 (a) Explain Size of Business Enterprise. [07]
 (b) Explain procedure of product preparation. [08]
- Q.2 Explain structure of company management with their functions. [15]
OR
- Q.2
 (a) Explain separation of management from ownership. [08]
 (b) Explain Management Power of Board. [07]
- Q.3 What is office management ? Explain function of office and Modern Office. [15]
OR
- Q.3
 (a) Explain Duties and Responsibilities of Office Managers. [08]
 (b) Explain Managerial function in office. [07]
- Q.4 Explain difference between Large Scale and Small Scale Business [15]
OR
- Q.4
 (a) Explain weakness of large firms. [08]
 (b) Explain size of Business Unit (optimum firms). [07]

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