

**SARDAR PATEL UNIVERSITY**  
**F. Y. B. B. A. (GENERAL) (SECOND SEMESTER) EXAMINATION**  
**2012**

**Tuesday, 17<sup>th</sup> April**  
**11.00 a.m. to 1.00 p.m.**

**CORPORATE SOCIAL RESPONSIBILITY AND ETHICAL PRACTICES**  
**UM02CBBA03**

**Total Marks: 60**

**Note:** Figure to the right indicate full marks of question.

Q.1

- (a) What do you mean by Ethics ? Explain the nature and objectives of ethics. (10)  
 (b) Show the relation between ethics and business ethics. (05)

**OR**

Q.1

- (a) What is Business Ethics ? Discuss the factors affecting business ethics. (10)  
 (b) Discuss the arguments in favour of business ethics. (05)

- Q.2 Explain in detail corporate Social Responsibility towards various group of stakeholders. (15)

**OR**

Q.2

- (a) Explain the reasons for Social Responsibility. (07)  
 (b) Discuss the arguments in favour of Corporate Social Responsibility. (08)

Q.3

- (a) What is Corporate Governance? Describe the historical background of Corporate Governance. (07)  
 (b) Discuss the factors behind the origin of Corporate Governance. (08)

**OR**

Q.3

- (a) Discuss the important issues of Corporate Governance. (10)  
 (b) Write note on : Corporate Governance in India. (05)

Q.4

- (a) What is Social Responsibility Reporting ? Explain the need and importance of Social Responsibility Reporting. (10)  
 (b) Write note on : Reporting Standard. (05)

**OR**

- Q.4 Draft a Social Responsibility Report of any one Public Limited Company. (15)

