

SARDAR PATEL UNIVERSITY
F.Y.B.B.A.(ISM) (CBCS SEM-II) EXAMINATION 2011
Saturday, 30th April, 2011
4.00 pm to 5.00 pm (one hour)
UM02SBBS01; CORPORATE SOCIAL RESPONSIBILITY

Note:- Figures to the right indicate full marks of the question;

Maximum marks 30

- Q:1 (A) What is business ethics? Discuss the need for ethics in business. (07)
- (B) What is corporate social responsibility? Discuss the corporate social responsibility towards any two groups of stakeholders. (08)

OR

- Q:1 (A) Discuss the factors influencing ethical behavior of business. (07)
- (B) Discuss the arguments in favour and against of Corporate Social Responsibility. (08)
- Q:2 (A) What is corporate governance? Discuss the important issues of corporate governance. (07)
- (B) Explain the practices for social responsibility reporting. (08)

OR

- Q:2 (A) Discuss the factors influencing corporate governance. (07)
- (B) What is social responsibility reporting? Discuss the importance of social responsibility reporting. (08)

***** THE END *****