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Printed Pages: 06

SARDAR PATEL UNIVERSITY

FYBBA (HONOURS) IN TOURISM & TRAVEL MANAGEMENT

SEMESTER-II EXAMINATION

SUBJECT: ORGANISATION OF TOURISM & TRAVEL-I (UM02CBB-T03)

DATE: April 25, 2011

DAY: Monday

TIME: 1600 hrs to 1800 hrs.

TOTAL MARKS: 60 MARKS

Q.1 (a) Solve the following MCQs

(05)

1. What is the capital City of France?

- a) Paris b) Bordeaux c) Mar shell D) Berlin

2. Czech Republic is situated in which part?

- a) TC1 b) TC2 c) TC3

3. Bucharest is the capital of Hungary.

- a) True b) False

4. Meaning of SEA is _____.

- a. Southern East America.
b. South East Asia sub Area.
c. South Asia Sub continent sub Area

5. Fiji is included in.....

- a. SEA
b. SASC
c. SWP

Q.1 (b) Explain TC: 3 in brief (Only SWP, SASC)

(10)

(1)

OR

Q.1 (a) Solve the following MCQ's

(05)

1. Meaning of SWP is _____.

- a. Southern East America. b. South East Asia sub Area.
c. South Asia Sub Continent sub Area d. South West Pacific

2. Meaning of SASC is _____.

- a. Southern east America.
b. South east Asia sub Aria.
c. South Asia Sub continent sub area

3. Mexico is in _____.

- a. North America
b. Central America.

4. As per IATA Geography Tunisia is included in _____

- a. Europe
b. Middle East
c. Africa

5. As per IATA geography Egypt is a part of _____.

- a. Europe
b. Middle East
c. Africa

Q.1 (b) Explain below term

(10)

- a) Degree b) Map c) Political map d) Legend e) Continent

Q.2 (a) Solve the following MCQs

(05)

1. Airline providing transportation services on demand is called _____

- a.) Charter flight b) Charter airline c) Both d) None of the above

2. The price that must be paid for the service or goods is called as cost.

- a) True b) False

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