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SARDAR PATEL UNIVERSITY

FYBBA (HONOURS) IN TOURISM & TRAVEL MANAGEMENT

SEMESTER-II EXAMINATION

SUBJECT: ORGANISATION OF TOURISM & TRAVEL-I (UM02CBB-T03)

DATE: April 25, 2011

DAY: Monday

TIME: 1600 hrs to 1800 hrs.

TOTAL MARKS: 60 MARKS

Q.1 (a) Solve the following MCQs

(05)

1. What is the capital City of France?

- a) Paris b) Bordeaux c) Mar shell D) Berlin

2. Czech Republic is situated in which part?

- a) TC1 b) TC2 c) TC3

3. Bucharest is the capital of Hungary.

- a) True b) False

4. Meaning of SEA is _____.

- a. Southern East America.
b. South East Asia sub Area.
c. South Asia Sub continent sub Area

5. Fiji is included in.....

- a. SEA
b. SASC
c. SWP

Q.1 (b) Explain TC: 3 in brief (Only SWP, SASC)

(10)

(1)

OR

Q.1 (a) Solve the following MCQ's

(05)

1. Meaning of SWP is _____.

- a. Southern East America. b. South East Asia sub Area.
c. South Asia Sub Continent sub Area d. South West Pacific

2. Meaning of SASC is _____.

- a. Southern east America.
b. South east Asia sub Aria.
c. South Asia Sub continent sub area

3. Mexico is in _____.

- a. North America
b. Central America.

4. As per IATA Geography Tunisia is included in _____

- a. Europe
b. Middle East
c. Africa

5. As per IATA geography Egypt is a part of _____.

- a. Europe
b. Middle East
c. Africa

Q.1 (b) Explain below term

(10)

- a) Degree b) Map c) Political map d) Legend e) Continent

Q.2 (a) Solve the following MCQs

(05)

1. Airline providing transportation services on demand is called _____

- a.) Charter flight b) Charter airline c) Both d) None of the above

2. The price that must be paid for the service or goods is called as cost.

- a) True b) False

2

3. Map is a geographical representation of place. (05)

a. True b. False

4. A map that shows Areas, Natural physical features like mountains, lakes river etc. is a

a. Political Map b. Physical Map c. Both A & B

5. _____ is the parallel of latitude.

a. Tropic of Cancer b. Tropic of Capricorn c. Arctic Circle.

Q.2 (b) Explain TC1 in brief. (10)

OR

Q.2 (a) Solve the following MCQs (05)

1. In this type of package the travelers is offered a fixed itinerary which cannot be changed. The travelers have no choice and therefore it is a very unpopular package.

a) IIT b) FIT c) DIT d) GIT

2 "is any form of travel from place to place with multiple features that can be package and sold as a single unit": This is the definition of

a) Itinerary b) tour c) both d) none

3. Tour marketing is a tangible product.

a) true b) false

4. When you plan the itinerary you take account of political situations, geographical limitations and the practicality of the transport options.

a) true b) false

5. The tour operator is a manufacturer of a tourism product unlike the travel agent who is the retailer of the tourism products.

A) true b) False

Q.2 (b) As a part of tourist destination in India explain MAHARASHTRA (10)

3

Q.3 (a) Solve the following MCQs

(05)

1. Dwarka is situated on tip of

- a) India Ocean b) Arabian Sea c) Bay of Bengal

2. Bhavnath Mahadev situated at the foot of Mount _____

- a) Himalaya b) Sahyadri c) Girnar

3. Dang Darbar fair is held at _____.

- a) Waghai b) Ahwa c) Saputara

4. Who setup the Champaner _____.

- a) Sultan Mahmud Beghara b) Sultan Ahmed Shah c) Sultan Mahmud Gori

5. Laxmi Vilas Palace is situated in which city?

- a) Ahmedabad b) Vadodara c) Junagadh

Q.3 (b) Write a brief note on Kerala.

(10)

OR

Q.3 (a) Solve the following MCQs

(05)

1. Red Fort and Taj Mahal was built by Akbar.

- a) true b) false

2. International Doll's Museum is located in

- a) Goa b) Delhi c) Paris

3. This monument has been built as a memorial for the Indian soldiers.

- a) Rajpath b) Raj Ghat c) India Gate d) Jantar Mantar

4. What is the capital of M.P?

- a) Ujjain b) Bhopal c) Ratlam d) Satna

5. Kanha National Park is known for its Bear Reserve.

- a) True b) False

Q.3 (b) How do you setup a New travel Agency, briefly explain.

(10)

Q.4 (a) Solve the following MCQs

(05)

1. Australia is included in _____

- a. SEA b. SWP c. SEA

2. Latitude run parallel to South to North.

- a. True b. False

3. Prime Meridian also known as.....

- a. Greenwich Mean Time b. Longitude c. Latitude

4. _____ is the parallel of latitude.

- a. Tropic of Cancer b. Tropic of Capricorn c. Arctic Circle.

5. TC1 consists of

a. North America – Central America – South America

b. North Atlantic – Mid Atlantic – Southern Atlantic.

c. Both A & B

Q.4 (b) Discuss the role of travel Agency in day to day life.

(10)

OR

Q.4 (a) Solve the following MCQs

(05)

1. Western hemisphere is the another name of America

- a. True b. False

2. Guatemala is included in _____

- a. North Atlantic b. Mid Atlantic c. Southern Atlantic

3. The land mass of earth is divided in to _____ continent.

- a. 4 b. 5 c. 7

4. Compass always point on _____.

- a. North b. South c. West

5

5. Prime meridian run_____.

a. South to North b. North to South c. West to East

Q.4 (b) Write a Note on Types of tour.

(10)

