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**SARDAR PATEL UNIVERSITY  
F.Y.B.B.A (II - SEM.) (CBCS) EXAMINATION**

**2011**

**Saturday, 30<sup>th</sup> April**

**4.00 pm to 6.00 pm**

**UM02SBBA02/08: CORPORATE SOCIAL RESPONSIBILITY**

**Total Marks: 60**

**Note:** Figures to the right indicate full marks of each question.

Q.1

(a) What is Ethics? Explain in brief the features and objectives of Ethics. [10]

(b) Distinguish between Ethics and Business Ethics. [05]

**OR**

Q.1

(a) What do you mean by Business Ethics? Discuss the factors influencing Business Ethics. [10]

(b) Write short note on: Need of Business Ethics. [05]

Q.2

(a) Explain the concept of Corporate Social Responsibility. Discuss Corporate Social Responsibility towards various group of stockholders. [15]

**OR**

Q.2

(a) Discuss the arguments in favour of Corporate Social Responsibility [10]

(b) Write short note on: CSR Practices in Business Organisation. [05]

Q.3

(a) What is Corporate Governance? Discuss the factors behind the origin of Corporate Governance. [10]

(b) Write note on: Historical Background of Corporate Governance. [05]

**OR**

Q.3

(a) Discuss the important issues of Corporate Governance. [10]

(b) Write note on: Corporate Governance in India. [05]

Q.4

What do you understand by Social Responsibility Reporting? Explain the need and importance of Social Responsibility Reporting [15]

**OR**

Q.4

(a) Explain in brief the practices of Social Responsibility Reporting. [08]

(b) Write note on: Reporting Standard. [07]

